

//Guideline//

Guideline for the detail about the special incentives for support to startups toward public welfare development

1. Definition of Public Welfare Startup:

For the purpose of this Government Order, a Public Welfare Startup shall mean a startup that—

- Is recognized under the State Startup Portal or by the Department for Promotion of Industry and Internal Trade (DPIIT), Government of India;
- Has a primary objective of delivering measurable social or environmental impact in one or more of the following sectors:
 - Health and sanitation
 - Education and skill development
 - Rural livelihoods and agriculture
 - Environment, climate resilience, and sustainability
 - Women and child welfare
 - Accessibility and inclusion for differently-abled persons
 - Public safety, governance, and civic engagement
- Operates on a financially sustainable model but reinvests a substantial portion of its revenue or surplus towards achieving public welfare outcomes.

2. Eligibility Criteria:

To qualify as a Public Welfare Startup under this Order, the entity must—

- Be registered as a startup under the State or DPIIT framework.
- Demonstrate measurable social or environmental outcomes supported by verifiable data or third-party validation.
- Maintain operations, beneficiaries, or activities within the State of Chhattisgarh; and
- Submit an annual impact report to the Department of Industries for continued recognition.

3. Support Provided:

Recognized Public Welfare Startups shall be eligible for the following facilitation support from the State Government:

(a) Institutional Support

Priority access to State-supported incubation centers, innovation labs, and co-working facilities.

Technical mentorship, business advisory, and legal compliance assistance through empaneled experts.

Collaboration opportunities with government departments and public sector entities for pilot implementation and field validation.

(b) Policy and Regulatory Facilitation

Fast-track processing for necessary approvals, NOCs, and departmental linkages relevant to pilot projects

Preference in government innovation challenges, hackathons, and procurement-linked startup programs addressing public needs.

(c) Capacity Building and Networking

Inclusion in State-led entrepreneurship bootcamps, accelerators, and exposure programs.

Opportunities to participate in national and international forums showcasing public welfare innovations.