

**Request for Proposal for "Selection of Professional Communication Agency for Investment Promotion and Investor Connect(2nd Call)"**

**PRE-BID QUERIES**

Sr No.	Clause No.	As per RFP/Tender Document	Suggestion/Queries	Remarks
1.	SECTION 5 – INSTRUCTIONS FOR THE SUBMISSION OF THE ONLINE TENDER Page 36 and 37	<p>3. Online Payment: As the bid is to be submitted only online, bidders are required to make online payment(s) of the Registration fee / Transaction or Service fees / EMD using the online payments gateway services integrated into the e-Procurement portal using various payment modes like Credit Card / Debit Card / Internet Banking / Cash Card / NEFT / RTGS etc. bidders are advised to initiate and process the Challan/NEFT/RTGS payments well before bid due date in order to get the same updated in the Procurement system, Also refer RBI guidelines for NEFT/RTGS payment.</p> <p>For the list of available online modes of electronic payments that are presently accepted on the online payments gateway services, please refer the link 'Payments accepted online' on the e-Procurement portal <a href="https://eproc.cgstate.gov.in">https://eproc.cgstate.gov.in</a>.</p> <p>and</p> <p>9. Submission of Earnest Money Deposit: The bidders shall submit their Earnest Money Deposit Either as in usual physically sealed Earnest Money Deposit envelope and the same should reach the concerned office OR Online using payment gateway as stated in the Notice Inviting Tender/ Tender document. Bidders also have to upload scanned copy of Earnest Money Deposit instrument OR Online Payment /NEFT/RTGS receipt along with the reference details online.</p> <p>Bidders who choose to pay Earnest Money Deposit</p>	Is the EMD to be paid Online or can be submitted with a physical Demand Draft	No Change, as per RFP.  <b>Clarification : EMD can be paid Online only.</b>

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		<p>(EMD) or bid security using online payment(s) mode like Internet banking/ Debit Card/ Credit Card/NEFT/RTGS/eChallan/wallet etc. would be entitled for online refund subject to tender terms &amp; conditions and evaluation by respective department authority.</p> <p>Intending bidder(s)/vendor(s)/user(s) are required to provide their relevant &amp; correct account details during registration in the portal which shall be used for EMD/Bid Security refund purpose, bidder(s)/vendor(s)/user(s) shall be solely responsible for providing correct account details and CHIPS/System integrator shall not verify account details provided and be not responsible for any loss/transfer of funds.</p> <p>Bidder(s)/vendor(s)/user(s) may update their account details in their registration if desired, the last updated account details shall be considered for future payment(s)/refund(s) if applicable.</p>		
2.	SECTION 2- MINIMUM ELIGIBILITY CRITERIA Page 19	<p><b>Note:</b></p> <p>The Technical Bid must be spiral or hardbound, with all pages sequentially numbered.</p>	<p>Do you mean that all supporting document pages should also be page numbered?</p>	<p>No Change, as per RFP.</p> <p><b>Clarification:</b> All pages of proposal is to be numbered.</p>
3.	<b>As per Section 2, Minimum Eligibility Criteria</b>	<p>We are writing to seek clarification regarding Tender No. 166454, issued by the Directorate of Industries, Raipur Chhattisgarh for Selection of Professional Communication Agency for Investment Promotion and Investor Connect.</p>	--	<p>No Change, as per RFP.</p> <p><b>Clarification:</b> Bidder has to provide Work Orders/ LOA/ Agreement and Completion/ Partial completion Certificate issued by Client as support for showing PR work undertaken in past 7 years as of 31st March 2024. (Covering each year)</p>
		<p><b>As per Section 2, Minimum Eligibility Criteria,</b> of the RFP, it is stated that the bidder should submit at least seven (7) years of work orders in PR services, covering each year. We would like to highlight that our company has successfully executed numerous projects over the</p>		

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		<p>past 15 years. However, due to the impact of COVID-19, we did not have any government work orders for one of the years.</p> <p>In light of this, we kindly request clarification on whether consecutive years of work orders are a strict requirement, or if work orders from the private sector can be considered for the year in question.</p> <p>We would greatly appreciate your guidance on this matter and whether these modifications could be considered for our eligibility. If required, we are happy to provide any further information or engage in discussions for formal representations.</p> <p>Thank you for your attention to this matter. We look forward to your prompt response.</p>		
4.	General	Point no 1 : Consortium or JV Kindly allow this we have separate entities for Media Management & Execution of Events / Road shows management.	--	No Change, as per RFP.  <b>Clarification:</b> Any kind of consortium/ Joint Venture is not allowed.
5.	General	<p>Point no 2 As Written in SECTION 1: SCOPE OF WORK AND TERMS AND CONDITIONS From Page no 10 - 13 is a very broad in Nature and it will require additional resources in order to Execute scope of Work there should be clarity in process for engagement of Additional Resources (SOP). it's look like all most Impossible to execute with 16 Resources only.</p> <p>Note - Need more clarity in Event e.g Event Calendar, Target audience and locations.</p>	--	No Change, as per RFP.

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		Sub part :1.1.1 MEDIA MANAGEMENT: 1.1.2 EVENT MANAGEMENT1.1.3SOCIAL & DIGITAL MEDIA MANAGEMENT1.1.4 MEDIA RELATION1.1.5 REGULAR ACTIVITIES.		
6.	General	Point no 3 : In Page no 30,31 There should be options for Other MNC Companies or Other Registered Private Sector Companies in India.  Bidder's experience of PR projects for any State Government/ Central Government/ Urban Local Bodies/ Semi Government/ Local Self-Government/ PSU/ any other Government Institution having Contract value of each assignment to be of a minimum Rs 50 Lakh. for ongoing/ completed projects awarded during last Seven years preceding the last date of bid submission.	--	No Change, as per RFP.
7.	General	Point no 4 : Need clarity on Resources payment is exclusively managed by us non discloser basis it is up to us what payment we make to our contract employees  And Suggestion- There should be Retainer fees of Agency per month as well as well for Leadership / Project Managers.	--	No Change, as per RFP.

  
**Director**  
 Directorate of Industries,  
 Government of Chhattisgarh  
 Udyog Bhawan, Telibandha, Chhattisgarh